

MEMORANDUM OF UNDERSTANDING

Outlining a Strategic Partnership Between the James Scholar Media Team (JSMT) and the Illini Agricultural Communicators of Tomorrow (IACT)

The advisors and officers of the James Scholar Media Team (JSMT) and Illini ACT (IACT) hereby create a strategic partnership between our two organizations. This partnership will enhance development, opportunities, and resources for both organizations. As both organizations are focused on communications development, collaboration is imperative to enrich members' experiences. Through this partnership, both organizations will flourish as an increased support base becomes established. This Memorandum of Understanding recognizes that our members are of utmost concern; thus, to fully benefit their professional and personal development, this strategic partnership is being established for the benefit of all parties concerned.

The advisors and officers of the JSMT and the IACT agree to uphold the following provisions:

1. Writers and photographers from both groups will have the opportunity to be published in *CURSUS HONORUM*, *ULTREIA*, the *ILLINI HORIZON*, and additional publications distributed by either organization. Contributions to each other's websites and assistance to each other's website/developmental projects are encouraged.
2. Members of both groups will have the opportunity to learn the craft of newspaper-style writing (such as appears in the *ILLINI HORIZON*) and essay-style writing (such as appears in the JSMT's newsletters).
3. The monetary and personnel resources of both groups may be pooled, upon mutual agreement, to produce improved publications, more appealing websites, combined field trips, and cosponsorship of special events.
4. Each group will appoint a liaison officer to serve as its representative on the other's Executive Board. The Vice-Presidents of the JSMT shall be designated as "VP Internal" and "VP External." The JSMT's "VP External" will serve as the JSMT's liaison officer to the IACT's Executive Board, and the IACT will appoint a liaison officer (such as its Executive-at-Large) to serve on the JSMT's Executive Board.
5. This strategic partnership between the JSMT and the IACT will equally compliment and benefit both organizations. For example, the JSMT has a large recipient mailing list, but limited newsletter space. The *ILLINI HORIZON* has unlimited space, which may provide an extra outlet for IACT and JSMT creativity. Plus, as both organizations look to expand their active memberships and generate fresh ideas, this partnership will provide increased involvement from current members without losing either organization's distinctiveness and provide unique marketing/promotion opportunities.
6. The two organizations will remain distinct but develop a special relationship based on the principles outlined in this Memorandum of Understanding. The provisions contained herein may be expanded and modified in the future by mutual consent of both the JSMT and the IACT.

